*Chamber of Commerce*

*Membership Application*

The Charlotte Chamber of Commerce wishes to invite you to become a part of our business community!



The Charlotte Chamber of Commerce would like you to invest in your businesses future by becoming a member. Your colleagues and customers recognize that you support the community in many ways when you are a part of the chamber of commerce. In addition to that, the benefits of membership are endless. We offer networking opportunities through Chamber events such as Celebrate Charlotte, Business After Hours, and our Annual Dinner just to name a few. Take a look inside this application to learn more about what the Charlotte Chamber of Commerce has to offer for the growth of your business!

Charlotte Chamber of Commerce 126 N. Bostwick PO Box 356 Charlotte, MI 48813

517-543-0400

[www.micharlotte.org](http://www.micharlotte.org)

charlottechamberofcommerce@gmail.com

**Membership Benefits**

*What can a chamber of commerce membership do for you ?*

“The benefit and value of being a member of the Charlotte Chamber of Commerce is twofold, there is an immediate benefit of being a member of an organization that has the interest of your business and the community at its core focus, and there is a long term benefit of having the opportunity to create a long term lasting relationship with fellow business people and the community”

Tim Reed, Senior Vice President Financial Consultant

at Hilliard Lyons Reed –Liebum Financial Team

* Up to date info on local events and networking opportunities
* SBAM (Small Business Association of Michigan) Membership
* Bold listing in the Charlotte Resource Guide Phone Book ($150) value
* All businesses are printed in local paper as Chamber member at least once per year at no charge
* Business referral from phone, mail, and email inquiries
* Business Directory listing on our webpage [www.micharlotte.org](http://www.micharlotte.org), with advertising opportunities to further promote your business ($300+ value)
* Weekly electronic Business Blast, which has advertising opportunities and is received by over 500 people
* Access to Chamber mailing list via email
* Participant in Chamber Gift Certificate Program (keeps our money local, with over $ 40,000 sold in last 12 months)
* Social Media promotion via Chamber Facebook Page
* Lansing Regional Chamber Director Listing ($300 value)
* Ribbon Cuttings and First Dollar Awards available to new businesses
* Buy Local display at the Chamber of pamphlets, menu, business cards, and specials.
* Discounted fee/free workshops and seminars, entry into Eaton County Home and Business Expo
* Business After Hours event advertising and promotion
* Networking opportunities at various events including the Annual Dinner, Business After Hours, Events, Parades, Expo.
* Kane’s Heating and Ventilation offers 10% discount to all current Chamber members
* Two Men and A Truck $10/ hour off local moving rates and 15% off boxes and packing supplies
* Insurance programs from:
  + Blue Cross/Blue Shield
  + AFLAC
  + Auto Owners
    - Discounts available from: Charlotte Insurance and Russell & Schrader Insurance

Chamber of Commerce Membership Dues Structure

**General Membership Price Breakdown**

**By Number of Employees**

|  |  |
| --- | --- |
| *1-2* | *$ 160.00* |
| *2-5* | *$ 255.00* |
| *6-10* | *$ 325.00* |
| *11-15* | *$ 375.00* |
| *16-25* | *$ 495.00* |
| *26-40* | *$ 690.00* |
| *41-60* | *$ 810.00* |
| *61-75* | *$ 990.00* |
| *76-100* | *$ 1220.00* |
| *101-300* | *$ 1475.00* |

General membership includes: *Retail, Industry, Service Companies, Real Estate Agents and their brokers, Auto Dealerships, and others not included in other categories.*

*\*2 part-time employees = 1 full-time\**

Home Based Business: $130.00

Non-Profits, Clubs, Organizations: $70.00

Churches: $35.00

Individual Members: $95.00

Professional Members:

(Doctors, Accountants, Chiropractors, Lawyers, Financial Advisors): $290.00

: $140 each additional professional

Name of Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Address \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Phone \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Fax \_\_\_\_\_\_\_\_\_\_\_\_\_

Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Webpage \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Years in Business \_\_\_\_\_\_\_\_\_\_\_\_\_\_ Hours of Operation \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name of Contact Person \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Describe Products or Services \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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History of the Business \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Awards Received \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

What would you like to gain from the Chamber of Commerce \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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Your preferred method of communication: US Mail Fax Email Phone

Number of Full-time Employees \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Part-time Employees \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Facebook: Y / N Would you allow the Chamber to mention you on their Facebook page: Y / N

Reason(s) for Joining (Please rank 1,2,3):

Networking/Events/Programs \_\_\_\_\_\_\_\_\_\_\_ Community Involvement \_\_\_\_\_\_\_\_\_\_

Committee Participation \_\_\_\_\_\_\_\_\_\_\_ Advocacy \_\_\_\_\_\_\_\_\_\_ Marketing for your Business \_\_\_\_\_\_\_\_\_

Other \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Total Annual Chamber Investment** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ $

\*Dues are pro-rated

Committees and Projects to get Involved With:

* Ambassador Club – Some activities and duties include; New Business Ribbon Cuttings, Recruits and Retain Members, Communication with members. (3rd Thursday 7:30am at Fays Evelyn Bay)
* Activities;
  + Annual Awards Dinner-help plan and organize the March awards event.
  + Business After Hours- Hold an event at your place of business and get great exposure
  + Celebrate Charlotte- A four day community event of music, car show, hot air balloons and more!
* Volunteers needed for many events

**Thank You For Your Investment In Our Community!**